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VOICE OF JAIPUR™

Consumer body urges Rajasthan government to regulate, not ban e-cigarettes



Jaipur, 6th June 2018: Association of Vapers India (AVI), an organisation that represents e-cigarette users across the country, has offered to help the Rajasthan government with the formulation of a robust policy to regulate e-cigarette and vaping in the state. A ban would deprive people of access to safer alternatives while protecting the tobacco industry, it said. As per the Global Adult Tobacco Survey (GATS)-2 survey, Rajasthan has over 68 lakh cigarette and bidi smokers who could die prematurely if not weaned off this habit in time. While the state government has made appreciable efforts to discourage smokers through taxation and tobacco control measures, the impact has been inadequate – the current 5.6% decline in smoking rate may not save many lives. That calls for rollout of additional intervention measures by the government, said **Samrat Chowdhery, Director, AVI.**